

Digital Marketing Intern

Employer: The Aber Group Inc

Posted: 2 months ago

ES Job ID: 15317

Sector(s): Sales & Marketing

Salary: 2600

Closing Date: March 31, 2024

Location: Sault Ste. Marie

Duration: Full Time , Temporary

Job Description:

Pay Rate / Hour: \$2600/month

Contract length: 4 months

Job Type: Internship

Location: Sault Ste. Marie, ON

Salary: \$2,600.00 per month

The Aber Group is offering an immediate four month, paid, full-time internship for smart, driven, and enthusiastic people who want to start their career in digital marketing.

Required Skills:

The right person will be:

- A creative problem-solver with strong analytical skills
- Motivated to learn about digital marketing, online media buying and search engine marketing
- Happy in a fast-paced environment, working on a variety of digital media projects and clients
- A capable, no-nonsense team-player

Intern responsibilities:

- Research, build & execute digital media plans
- Project manage digital campaigns ensuring media plans launch on time and deliver on budget
- Produce campaign progress reports to use for optimization and client updates
- Optimize digital media and paid search campaigns
- Consistently delight our clients with your excellent client service skills
- Draft social media and search ad copy based on best practices and client briefing

Essential skills:

- Proven ability to work successfully from home
- Capacity to work independently as needed
- Excellent organizational, time and self-management skills
- Exceptional interpersonal and client relation skills
- Strong attention-to-detail, precise execution and follow up
- Flexible; able to quickly switch focus and easily adapt to change
- Proficient in MS Office applications, especially Excel
- Strong oral and written communications skills
- Understand marketing principles
- Able to think strategically
- Academic or work experience analyzing data to uncover trends



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Requirements:

All staff must pass criminal and personal reference checks, as well as a series of in-depth interviews as a pre-condition of employment.

How to Apply:

Your cover letter and resume must highlight the specific qualifications you have that would make you a great fit for this position. Due to the high volume of responses, we will contact only those candidates that we select for an interview.

Email your cover letter and resume to resumes.ssm@abergroup.com

Please Note: This is not a summer internship. This internship may lead to full time employment at The Aber Group and is only open to people who require an internship to complete their studies or have already graduated. Seventy-five percent of our full-time staff started as interns.

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