Co-op Student, Business Analytics Analyst

Employer: OLG

Posted:	16 months ago	**Closing Date:**	May 26, 2023
ES Job ID:	14291	**Location:**	Sault Ste. Marie (Hybrid)
Sector(s):	Information Technology, Executive and Management	**Duration:**	Full Time , Student , Temporary

Job Description:

Co-op Student, Business Analytics Analyst
Locations Available: Toronto (Hybrid) or Sault Ste. Marie (Hybrid)
Duration: Fall (September 2023-December 2023)
Type: Student Full Time
Range: $16.87 - $25.28

We've said GAME ON, and we mean it - OLG is rapidly transforming its organization to better serve Ontarians by delivering great gaming experiences through our digital, retail lottery, and land-based casino channels. In our fiscal 2019-20 year alone, OLG delivered over $2.3 billion in net profit to the Province of Ontario. OLG is now expanding our horizons even further, with a new strategic direction, to become a world class gaming entertainment leader with a globally admired digital platform.

We are ready to take this game to the next level and need a passionate Business Analytics Analyst to be a key resource for the advancement of analytic fact-based decision making within the OLG. Pursuing innovative analytical techniques will be an everyday part of managing sensitive customer, operational, financial, digital and other non-financial data as a strategic resource. This position requires significant capacity to manage multiple competing objectives and a flair for communicating technical, often complex information in understandable terms to significantly different audiences.

This is a 4-months term position.

POSITION SUMMARY:
Reporting to the Director Business Analytics, you will be empowered to:
- Responsible for supporting analytical initiatives, projects and deliverables across all OLG lines of business.
- Proactively monitor customer and operational performance across the Enterprise and report on areas of opportunity
- Understand customer behaviour and assist in developing acquisition, augmentation and retention strategies.
- Develop analytical models, reports and dashboards
- Monitor published customer and operational data and take action/ownership to ensure accuracy, consistency, relevance and timeliness of the information.
- Responsible for the creation of support documentation for analysis findings, presentations, reports, templates, etc.
- Participate in the development of predictive modelling which identifies gaming market opportunity potential throughout Ontario, along with developing insight generation that aides with strategic business decision making.
- Works with key stakeholders to understand relevant business opportunities and propose analytics-based solutions to the business challenges, often working & collaborating closely with other teams across the organization.

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- Optimize data workflows to automate ETL processes and increase speed of delivery for analytical outputs.
- Modeling problems.
- Communicate with key stakeholders at all levels to translate complex concepts into actionable insights.

PERKS OF JOINING OUR TEAM
- Part of a Bigger Picture: socially responsible company that gives back all its profits to the province and people of Ontario
- Flexible Work Environment: to help balance both work and life
- You Matter: family friendly work practices and hybrid work
- Freedom to Innovate: supports new and better ways to be successful
- Be your Authentic Self: environment that values diversity as a source of strength
- Learning Galore: 24-7 access to robust online learning programs
- Public Service Pension Plan: participate in a major defined benefit pension plan sponsored by the Government of Ontario
- Variable Pay Program: performance-based incentives to share in our success (Permanent OLG Employees Only)

Learn about OLG - GAME ON!
OLG's purpose is to contribute to a better Ontario by delivering great entertainment experiences for our customers. We are a multi-billion-dollar organization with a wide array of business lines including, lottery, land-based casinos, digital lottery and casino, horseracing, and charitable gaming. OLG is amidst a massive transformation focusing on being customer obsessed and bringing our digital business to a whole new level. The key to our success is our people. Our culture will be grounded in true, positive partnerships that embrace trust, clarity, and openness in all that we do. We are supporting and empowering employees and teams across the organization through greater accountability, leadership development and growth opportunities. OLG is embracing more flexible work options and family friendly work practices including hybrid work.

Required Skills:
WHAT WE'RE LOOKING FOR:
- Working towards A University degree in business/commerce, statistics, computer science, economics, finance or mathematics.
- Knowledge of key languages and platforms such as: ESRI
- ARC GIS, SQL, Hadoop, Hive, Spark, SAS, R, Python,
- Alteryx, Tableau, Power BI, GA 360, Excel
- 2 or more years of experience in an analytical role.
- Experience working with BI reporting tools and statistical software.
- Experience working with Hadoop and related big data technologies.
- Experience building, updating and explaining data analysis and advanced analytical modeling.
- Experience wrangling, cleansing and automating disparate data sources to power analytical outputs.
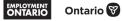
Critical Skills
- Technical skills: BI dashboard &reporting tools and statistical software
- Data translation capabilities: ability to explain analytical and statistical modeling.
- Collaboration: comfortable reaching out and collaborating across a large organization
- Results driven
- An effective self-starter with excellent interpersonal skills who thrives in an environment that demands teamwork.

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How to Apply:

Please apply to Studentjobcentre@saultcollege.ca with \"OLG Co-op Student, Business Analytics Analyst\" in the subject line by May 26, 2023.

We thank you for your interest in this opportunity; however only those individuals selected for an interview will be contacted.

Equity, diversity, and inclusion are essential elements of our culture and cornerstones of the Five Truths that OLGers Live by. At OLG, our employees have the space to be themselves and use their perspectives and skills to benefit the people and the Province of Ontario. OLG is an equal opportunity employer. We are committed to providing employment accommodation in accordance with the Ontario Human Rights Code and the Accessibility for Ontarians with Disabilities Act.

While we are re-shaping and growing our business, we are unwavering when it comes to living our purpose, and ensuring our business delivers meaningful benefits for the people of Ontario. OLG's net profits are reinvested back into the province, contributing to the quality of life for Ontarians.
To learn more about OLG go to our website at www.olg.ca

OLG is an equal opportunity employer. We are committed to providing employment accommodation in accordance with the Ontario Human Rights Code and the Accessibility for Ontarians with Disabilities Act. Please contact Human Resources at careers@olg.ca if you require accommodation at any time throughout the hire process.

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