

Global Marketing and Sales Intern job description (NOC 11202)

Employer:	ICA		
Posted:	11 months ago	Closing Date:	June 22, 2023
ES Job ID:	14241	Location:	Sault Ste. Marie
Sector(s):	Sales & Marketing	Duration:	Full Time , Temporary

Job Description:

Global Marketing and Sales Intern job description (NOC 11202)

Posted May 1st, 2023

www.icavec.ca

35 hours per week

Start date: June 1st, 2023 (52 week contract)

Wage: base wage plus commission

*not eligible for hybrid/remote work

Intercultural Avec Immigration Inc. (ICA) provides a supportive and flexible work environment with lots of opportunity to learn about immigration and contribute to a positive experience for newcomers. The company is located in Sault Ste. Marie, Ontario where the team provides immigration services to employers and foreign nationals, admission services to Canadian institutions, and integration support services such as job coaching and intercultural training. The Immigration Global Marketing and Sales Intern position is a full-time contract at the Sault Ste. Marie office. We are looking for an energetic individual who wants to provide a positive experience to iCA clients and who can buckle down and focus on the very detail-oriented work of preparing immigration files.

Marketing

- Engage target audience and recruit potential clients through social media
- Cooperate with marketing department on the development and execution of a global marketing strategy
- Develop strategies and related content for direct and digital marketing and advertising campaigns and implement
- Develop and maintain social media accounts for target market in collaboration with team
- Manage post campaign analysis to measure and report on marketing and advertising metrics
- Collect client testimonials and conduct surveys to identify interests and concerns Global Sales
- Advise clients on study options in Canada and submit applications for admission and study permits
- Recruiting prospective clients, and converting prospective clients to active clients
- Create and conduct webinars to attract new clients and follow up
- Meet institutional enrolment targets for all partner institutions
- Liaise with partner institution representatives to assist clients
- Organize internal information related to partner institutions and provide training for the team
- Coor- Research and prepare reports and presentations related in trends in international student recruitment trends

Required Skills:

SAULT STE. MARIE
WEBINQUIRYSSM@SAULTCOLLEGE.CA
705.945.0705

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Qualifications

- Marketing or Business Diploma/Degree (or credential in relevant field)
- Knowledge of international student processes, including study permit requirements
- Tagalog language skills are an asset

Requirements:

Candidates must meet the eligibility requirements for the Internship:

- new entrant into the workforce, transitioning to a new career, or unemployed underemployed and entering a new field
- has not previously participated in a NOHFC-funded internship
- is at least 18 years of age
- resides and is legally entitled to work in Canada

How to Apply:

Email cover letter and resume to admin@icavec.ca before May 22th 2023 at 11:59pm noting the following in the subject line: application for Global Sale Intern position at iCA_(add your full legal name).

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