

Marketing & Communications Lead

Employer: Fit Bodies Fit Minds

Posted: 13 months ago

ES Job ID: 13896

Sector(s): Sales & Marketing

Closing Date: May 13, 2023

Location: Sault Ste. Marie

Duration: Full Time , Temporary

Job Description:

About Us:

At Fit Bodies. Fit Minds. we strive to inspire and teach you to be the healthiest version of you. and we don't just stop at fitness!

Through proper movement patterns, nutrition, holistic wellness, mental wellbeing, and inspiring Healthy Habits, we know we can help.

Whether you are an athlete in sport or in life, we are all working towards new goals. We help athletes of all ages and levels reach those goals with our progressive, pointed training.

We don't just want you to live, we want you to thrive!

At Fit Bodies. Fit Minds. you will find some of the most qualified, passionate, and friendly coaches in the business. Our coaches are constantly being educated in current fitness and wellness trends and enrolled in courses to enhance their client's workout and lifestyle regimens. Each coach working with us strongly believes in a mind-body connection for a healthy lifestyle and is extremely knowledgeable in the mechanics of the body.

Job Overview:

- Create and optimize marketing strategies and campaigns to grow business
- Manage of social media platforms, including updating platforms and increasing traffic flow
- Maintain and update website to keep content current
- Promote packages and services to potential clients
- Use client retention strategies
- Manage customer relations and communicate with clients via phone and email
- Establish and maintain positive relationships with clients
- Maintain a welcoming, organized, and presentable office space
- Scheduling and promotion of classes
- Perform a variety of other tasks as needed

Required Skills:

- Bachelor's Degree in Marketing preferred, other related degrees or diplomas may be considered
- High level of knowledge in digital marketing required, experience is an asset
- Experience in sales, marketing, and/or customer service
- Exceptional customer service skills
- Excellent interpersonal and communication skills
- Adaptable and willing to learn new things
- Able to multi-task
- Strong time management and organizational skills
- Experience using MindBody, Canva, Mail Chimp, and Survey Monkey an asset
- Interest or passion for health, wellness, and fitness an asset



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**YOUR JOB IS OUT THERE.
WE'LL HELP YOU FIND IT.**

How to Apply:

Please email your resume and cover letter to Jaime@fitbodiesfitminds.com, or drop it off in person at 491 Queen St E., Sault Ste. Marie.

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