

Digital Marketing Intern

Employer: The Aber Group Inc
Posted: 19 months ago
ES Job ID: 13789
Sector(s): Sales & Marketing, Information Technology

Closing Date: May 31, 2023
Location: Sault Ste Marie
Duration: Temporary

Job Description:

Digital Marketing Intern SSM
Contract length: 4 months
Job Type: Internship
Location: Sault Ste. Marie, ON
Salary: \$2,500.00 per month

The Aber Group is offering an immediate four month, paid, full-time internship for a smart, driven, and enthusiastic recent college or university grad who wants to start their career in digital marketing.

The right person will be:

- A creative problem-solver with strong analytical skills
- Motivated to learn about digital marketing, online media buying and search engine marketing
- Happy in a fast-paced environment, working on a variety of digital media projects and clients
- A capable, no-nonsense team-player

Intern responsibilities:

- Research, build & execute digital media plans
- Project manage digital campaigns ensuring media plans launch on time and deliver on budget
- Produce campaign progress reports to use for optimization and client updates
- Optimize digital media and paid search campaigns
- Consistently delight our clients with your excellent client service skills
- Draft social media and search ad copy based on best practices and client briefing

Required Skills:

Essential skills:

- Proven ability to work successfully from home
- Capacity to work independently as needed
- Excellent organizational, time and self-management skills
- Exceptional interpersonal and client relation skills
- Strong attention-to-detail, precise execution and follow up
- Flexible; able to quickly switch focus and easily adapt to change
- Proficient in MS Office applications, especially Excel
- Strong oral and written communications skills
- Understand marketing principles
- Able to think strategically
- Academic or work experience analyzing data to uncover trends

Requirements:



**SAULT
COLLEGE**



**Employment
Solutions**

**YOUR JOB IS OUT THERE.
WE'LL HELP YOU FIND IT.**

All staff must pass criminal and personal reference checks, as well as a series of in-depth interviews as a pre-condition of employment.

How to Apply:

Email your cover letter and resume to resumes.ssm@abergroup.com

Your cover letter and resume must highlight the specific qualifications you have that would make you a great fit for this position.

Due to the high volume of responses, we will contact only those candidates that we select for an interview.

Please Note: This internship program may lead to full time employment at The Aber Group and is only open to people

who require an internship to complete their studies or have already graduated. Seventy-five percent of our full-time staff started as interns.

SAULT STE. MARIE
WEBINQUIRYSSM@SAULTCOLLEGE.CA
705.945.0705

477 Queen Street East, Suite 203
Sault Ste. Marie, ON P6A 1Z5

BLIND RIVER
WEBINQUIRYBR@SAULTCOLLEGE.CA
705.356.1611

1 Industrial Park Road, Suite 205
Blind River, ON P0R 1B0



**SAULT
COLLEGE**



**Employment
Solutions**

Canada

**EMPLOYMENT
ONTARIO**

Ontario

